



SMALL BUSINESS

SHOWCASE

2024
October 10th



Ruffin Event Center
1950 E 71st St. | Tulsa, OK. 74136
TulsaShowcase.com | 918.894.6260

SMALL BUSINESS SHOWCASE

B-2-B TRADESHOW
with Workshops and Networking Events

Register at
TulsaShowcase.com/Register

At the heart of the Small Business Showcase is a powerful call to action for our business community to seek local suppliers, manufacturers, and service providers. By choosing to buy locally, we catalyze a chain reaction of growth within our community. Every purchase becomes an investment in the vibrancy of our city, supporting the dreams and aspirations of our fellow entrepreneurs. Together, we can create a robust ecosystem where local businesses not only survive but thrive.

Join us in this collective endeavor, as we build a stronger Tulsa by embracing the incredible offerings of our neighbors and fostering a sense of community pride. Your choice to buy local is more than a transaction. It is a commitment to the prosperity and uniqueness of our beloved city.



3000+
Attendees

100+
Exhibitors

12+
Free Business
Workshops

10+
Networking
Events

ATTEND OUR EVENT

Free Event Access

Get free access to:

- Exhibit Hall with 100+ Exhibitors
- 12+ Business Workshops
- 10+ Networking Events
- Business Card Exchange
- Free Public Parking

Sunrise Networking Breakfast

Includes:

- Hot Breakfast Buffet
- Networking Activity with 5 Round Tops
- **Limited Spaces Available**

VIP Access

VIP Pass includes:

- Sunrise Networking Breakfast
- VIP Rooms with Premier amenities
- Drinks and Food
- **Limited Passes Available**

NETWORKING OPPORTUNITIES

We have curated several networking opportunities for attendees to elevate their connections and explore a range of experiences at the event.



Card Exchange Tables

Free for All Attendees

Attendees are encouraged to bring a stack of cards to drop on our card exchange tables to engage in spontaneous connections. Conveniently placed at the front of the exhibit hall, these tables are organized by industry and offer a casual yet effective way to swap cards and initiate conversations.



Industry Meetups

Free – Different Industry Every Hour

Attendees can join targeted discussions and collaborations at one of our Industry Meetups, held every hour. These free sessions create a platform to connect with like-minded professionals in your industry, fostering insights and expanding your network.



Sunrise Networking Breakfast

Paid Ticket Required

Attendees may optionally attend our Sunrise Networking Breakfast to kick-start their productivity before the Exhibit Hall opens. Breakfast starts at 7am and the networking activity will begin at 8am and last until 10am.



VIP Rooms

Paid VIP Passes Only

Attendees can elevate their networking experiences with access to the VIP Rooms, the Sunrise Networking Breakfast, as well as other premium amenities at the event. Network with fellow VIPs and indulge in an exclusive atmosphere designed for meaningful connections.

Choose the networking opportunities that suit your goals and immerse yourself in an event designed to elevate your connections and foster meaningful collaborations at the Small Business Showcase.

NETWORKING SCHEDULE



7am - Sunrise Networking Breakfast
(Ticket Required)



10am - **Meetup** - Restaurant, Hospitality & Tourism



11am - **Meetup** - Wholesale, Retail, E-commerce or Local Merchants



12pm - **Meetup** - Energy, Manufacturing, & Industrial Services



1pm - **Meetup** - Banking, Insurance & Financial Services



2pm - **Meetup** - Professional Services
(Legal, Accounting, Consulting)



3pm - **Meetup** - Computer, Software & Technology



4pm - **Meetup** - Marketing, Advertising & Creative Design



5pm - **Meetup** - Building, Construction & Technical Trades

EXHIBIT

Become an exhibitor and elevate your brand visibility at our upcoming event! This is an exceptional opportunity to showcase your products or services, connect with local people, and expand your business network.

All Booth Spaces Include:

- Booth space for the event
- 3' sidewalls and 8' back drape
- Carpeted floor
- Identification Sign
- Exhibitor Badges
- Listing in Exhibitor Directory
- Premium place on Card Exchange Tables
- Discount on Attendee List after the event

Booth Packages

<p>\$1500 TINY BOOTH 10' Wide X 6' Deep</p>	<p>\$1700 STANDARD BOOTH 10' Wide X 8' Deep</p>
<p>\$3000 DOUBLE BOOTH 20' Wide X 8' Deep (2 adjacent standard booths)</p>	<p>\$4000 PREMIUM BOOTH 20' Wide X 8' Deep (Best Locations!)</p>

Booth Inventory is available on first come-first serve basis and locations can be reserved online.

Call us for special needs on booth space.



Interactive Map at TulsaShowcase.ExpoFp.com

Exhibit Hours

WED October 9th
12p-6p | Exhibitor Move In

THU October 10th
7a-10a | Sunrise Network Breakfast (Ticket Required)
10a-6p | Exhibit Hall Opens
6p-11p | Exhibitor Move Out

Exhibits must be fully set up by 6pm on October 9th and remain intact until 6pm on October 10th. Booth dismantling will be 6pm to 11pm.

exhibit@tulsashowcase.com
Phone: 918-894-6260

Cancellation & Refunds

60 days before event: 100% refund
30 and 60 days before event: 50% refund
Less than 30 days before event: No refund

Dates & Deadlines

August 11th | Deadline for Cancellations
September 10th | Last Day for 50% Refund
October 3rd | Booth Sales Close
October 9th | Exhibitor Move In - Ready by 6pm
October 10th | Exhibitor Move Out - 6 - 11pm

Purchase Booth Space Online at
TulsaShowcase.com

BECOME A PRESENTER

We are on the lookout for dynamic individuals to lead engaging workshops at our event!

If you have expertise in topics relevant to our community of business owners, entrepreneurs, or managers, we invite you to apply to be a workshop presenter. This is your chance to showcase your professional skills, connect with a new audience, and contribute to our business community.

Workshop Packages Include:

- 45 minutes of presentation time
- Private room with seating
- Head table with two chairs
- Video projector and screen
- Microphone and sound system
- Workshop streamed online
- Workshop advertised on website
- Workshop advertised on social media
- Workshop listed on event schedule
- List of all workshop attendees (in person and online)
- 1 VIP Pass



Apply at TulsaShowcase.com
to be part of our workshop lineup!

WORKSHOP PACKAGES

\$1500

Workshop Room B & D

15-seat room | Theater-style setup

\$2500

Workshop Room C

30-seat room | Theater-style setup

\$3500

Workshop Room A

50-seat classroom | Theater-style setup

NO SEATS? NO PROBLEM!

Attendees will be able to scan the QR code on the door to watch the workshop presentations via phone.



SPONSORSHIP

Get unparalleled exposure and make a lasting impact by becoming a sponsor for the Small Business Showcase. This is your chance to shine and connect with our diverse business community. Register now to elevate your brand and take advantage of exclusive sponsorship benefits!

Title \$10,000

- 20x8 Booth
- Name Included in Event Title
- Logo on Reception Video Screens
- Logo in all event materials
- Workshop Presentation
- First Picks on Booth Locations
- Predominant Logo placement in event space
- Logo on Conference Website
- Logo on Reception Video Screens
- Networking and Meetup Sponsor
- Mention in Press Releases
- Logo in VIP Rooms
- Additional signage throughout venue
- Attendee List after Event
- 5 VIP Passes
- 5 valet parking passes

Diamond \$7,500

- 20x8 Booth
- Logo on Conference Website
- Logo on Reception Video Screens
- Networking and Meetup Sponsor
- Mention in Press Releases
- Logo in VIP Rooms
- Additional signage throughout venue
- Attendee List after Event
- 3 VIP Passes
- 3 Valet parking passes

Gold \$5,000

- 10x8 Booth
- Logo on Conference Website
- Logo on Reception Backdrop
- Networking and Meetup Sponsor
- Mention in Press Releases
- Attendee List after Event
- 2 VIP Passes
- 2 Valet parking passes

Silver \$3,000

- 10x8 Booth
- Logo on Conference Website
- Logo on Reception Backdrop
- Mention in Press Releases
- Attendee List after Event
- 1 VIP Pass
- 1 valet parking passes

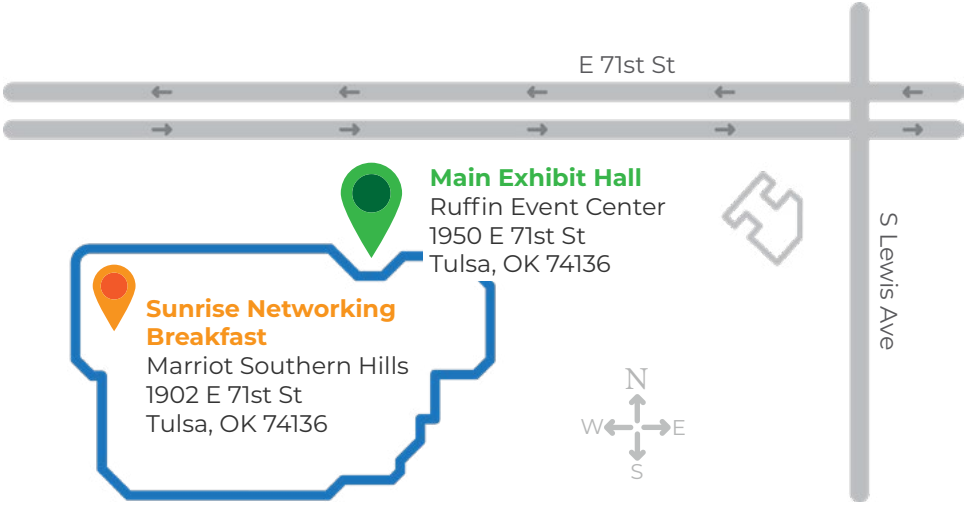
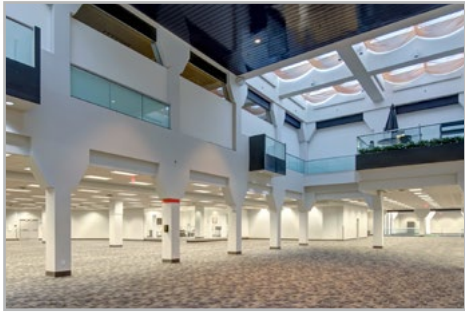


EVENT SCHEDULE

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- 7am**
- Sunrise Networking Breakfast (Ticket required)
- 10am**
- Exhibit Hall Opens
 - Industry Meetup Restaurant, Hospitality and Tourism
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 11am**
- Industry Meetup Wholesale, Retail, E-commerce or Local Merchants
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 12pm**
- Industry Meetup Manufacturing, Energy, and Industrial Services
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 1pm**
- Industry Meetup Building, Construction & Technical Trades
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 2pm**
- Industry Meetup Professional Services (Legal, Accounting, Consulting)
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 3pm**
- Industry Meetup Computer, Software and Technology
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 4pm**
- Industry Meetup Marketing, Advertising and Creative Design
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 5pm**
- Industry Meetup Healthcare and Wellness Services
 - Workshop A - TBD
 - Workshop B - TBD
 - Workshop C - TBD
 - Workshop D - TBD
- 6pm**
- Close for the day



LOCATION



CONTACT EVENT COORDINATOR

918-894-6260
exhibit@tulsashowcase.com